



Divine Drops

Founding Investor

GREETINGS!

In the first year alone, Divine Drops has been able to reach over 8,000 women globally through education and direct services. In the years to come we hope to expand that and we need your support.

Divine Drops is a nonprofit organization, started by Mikaela Ingram, a registered travel nurse with experience in over 15 hospitals around the world. She directly experienced and observed the suffering women face due to hormone imbalance, reproductive problems, and period poverty. She is on a mission to create a strong web of menstrual activists around the world, helping to end period poverty which currently affects 500 million women globally, and providing the supplies and educational resources to build a new future where all women can menstruate with dignity.

"Welcome to Divine Drops, an international movement. Your support will make a meaningful difference in the lives of so many girls around the world"

Mikaela Ingram, Founder



What is period poverty?

Period poverty describes the struggle and shame many low-income women and girls face while trying to afford menstrual products. It impacts community health, job security, education and reproductive health.

Goals and Objectives

Education is key to ensuring a happy and healthy future. Unfortunately, due to a lack of supplies and facilities, fear of teasing, and a culture of shame surrounding menstruation.

Since starting in 2021 we have reached **over 8,000 women** on three different continents, with our pilot projects focused in High Point, NC and Tanzania Africa. We rapidly growing and are continually building our team of committee members, community partners, volunteers, and stakeholders.



Health & Wellness



With one of our core values being **prevention**, we proactively focus on complete health and wellness educational experiences. Engaging everyone in more conversations around caring for their bodies and understanding hormones.

Community



By **working from the inside** with our community partners we can give a hand up to health in an already established community. Bringing them closer together through powerful connecting exercises and information that breaks stigmas.

Sustainability



All of our **reusable products** and programs have a sustainable action plan. The products are reusable for years and we uplift the students to a level of informed health champion so that they can share this vital information with their surrounding communities.

Your Investment

Will make an impact in the local and international communities. We have many ways listed below that you can connect your organization with. Pushing this movement forward is a community effort!

Program Expenses	86 %
Overhead Expenses	14 %

We guarantee your investment makes a direct impact into the communities and girls who need it most.

The Need

500 million menstruators do not have a dignified product to use this month!



2 IN 5 PEOPLE

struggle to purchase period products



ONE-THIRD

of low-income women report missing work, school or similar events regularly due to lack of access to period supplies.

AN ESTIMATED 80% OF WOMEN SUFFER FROM SOME FORM OF HORMONE IMBALANCE



Reusable Products are the answer to this age old issue!

Divine Drops Programming.

School Health Clubs

Our international, **sustainable approach** to enhanced community health. Launching health clubs in schools around the world means that more children and communities will have access to health prevention information and reusable products that are better for their body and the environment.

Taking our resources into the **community**, this is how we impact women of all walks of life by creating a women's wellness series of workshops that can be replicated throughout many communities in the triad and across the nation.

Women Wellness Workshops.

Free online learning.

Any of the 50k people who visited our website last year has access to all of the courses and ebooks we have available for FREE on our website. A place where you can get connected to life changing health information that communities are asking for. Four new courses being released Spring 2023.

We provide community organizations with access to training and education along side long lasting reusable period products. Giving a cleaner, better solution for their community and decreasing their product costs.

Reusable Menstrual Product Distribution

Founding Investor Levels

Divine Drops partners with corporations and businesses to uplift girls and communities around the globe. These organizations are at the forefront of global change as they join forces with some of the leading progressive companies in the world to make a lasting impact. Together, we raise awareness, engage supporters, and accelerate impact. There are many offerings to make sure our partners can find the right fit.

Gold Founding Investor \$10,000

*Or a three-year
commitment \$25,000
total, paid in full.*

- **Acknowledgment** at all events and investor logo highlighted on all printed and written materials.
- A presence on our social media platforms, through acknowledgment posts.
- A listing on our **website homepage** and under the Founding Investors tab that includes your backlink.
- An opportunity to **speak** at a signature event.
- An opportunity to be interviewed for our website's blog and social media.
- Verbal and physical acknowledgment of your contribution and sponsorship at **all events**.
- This is reserved for **only four** unique organizations.
- Quarterly impact updates with a year-end thank you lookbook and video for your associates.
- Unique opportunity to bring a team-building **wellness workshop** to your company associates.

Build Your Own Sponsorship

- We want to hear in how your company is looking to expand your reach and impact at the same time.

Why Choose Us



I have always been ashamed of the things I don't understand about myself. But now through Divine Drops I have discovered the importance of my unique cycle and caring for who I am. It has given me a sense of purpose and I no longer feel weird or alone, and I also talk with my mom a lot more about things.

Jamie - 14 yrs old

Program Participant
High Point, NC



Being apart of the Divine Drops program has given me a new excitement for life. I know and care for my body and mind, which helps me to be the best version of me to share with the world.

Shwfa Anassor

Program Volunteer &
Health Educator

In less than two years...

- Over **8,000** people have received our programming and resources.
- Programs that are health focused and **environmentally friendly**.
- Over **20 million** pads & tampons avoided.
- **90%** of women state that have learned something new from our programs and **feel more confident**.



Sponsorship Agreement Form

We support the cycle by providing free menstrual **education**, complete and comprehensive **information** about menstrual and sexual **health**, eliminating the stigma, and **building a new future** for all girls around the world.

The most important thing is to **fight all together** against menstrual poverty.
www.divinedrops.org

Please, write:

Organization: _____

Contact name: _____

Adress: _____

City, state, zip: _____

Email: _____

Number: _____

My organization wishes to:

Become a founding investor for one year - \$10,000

Become a founding investor for three years - \$25,000

**If you have any questions please contact our team:
hello@divinedrops.org**

Divine Drops is a registered 501(c)3 EIN:85-3987436

Payment method: VISA Online Transfer Check

Total amount due: \$ _____

Signature: _____

**Thank You! With your help, you're collaborating to build
 a new world where girls menstruate in dignity.**

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WWW.DIVINEDROPS.ORG



EVENTS

30-75

average attendees

WEBSITE

www.divinedrops.org

4k-5k

average monthly site visits

7,000%

growth in traffic from last year.

EMAIL

400+

email list
subscribers

45.5%

open rate

FACEBOOK

1K+

followers

20%

engagement rate

8.4K+

average monthly reach

INSTAGRAM

1,100+

followers

7.2k+

average monthly reach

9.6%

engagement rate

Public Relations

Featured in



AUDIENCE

93%

women

32.5% **36.9%**

Aged 18-24 Aged 25-34

11.3

Aged 35-44

Greater Piedmont Area &
other locations of focus.



Changing the world, one period at a time.